

Exploring the Internal Landscape



What are the top 3 challenges you face in internal communication and engagement?

1

2

3

Looking at the communications landscape from your employees' perspective, what are the top 3 things they are looking for? Consider the *head* and *heart* perspectives (e.g. information and emotional engagement)

1

2

3

If you had a magic wand and made internal communication and engagement optimal at your organization, what would that look like?

What would it mean to the organization's performance?

If you could change one thing about employee communication and engagement in your organization, what would it be?